

INTERIEUR

Magazine for interior architecture



INTERIEUR is the new magazine in the realm of interior architecture. INTERIEUR provides professionals in the Netherlands and Belgium who specialize in the world of interiors with information and inspiration. The magazine has the latest on projects in the fields of interior architecture, product design and style. It stands out, because INTERIEUR is the first interior magazine in the Netherlands that contains elements of a trade journal and a mainstream magazine for the general public. INTERIEUR covers and discusses both national and international projects and therefore has an international flavor, which also explains the English subtitle "magazine for interior architecture". The magazine is, however, published in Dutch.

INTERIEUR:

- Has a print run of 7,000 copies
- Provides inspiration by showcasing the latest interior projects from the world over
- Is aimed at interior professionals in the corporate market
- Offers independent, opinionated, reliable information
- Has elements of both a mainstream magazine for the general public and a trade journal
- Presents the information in an attractive, accessible and fresh way
- Is unique in its inclusion of building blueprints to scale and unambiguous and technical project information



Themes and publication dates for 2009

Theme	Publication date	Deadline
Exhibiting	25 - 02 - 2009	02 - 02 - 2009
Craftsmanship and sustainability	21 - 04 - 2009	30 - 03 - 2009
Milan	24 - 06 - 2009	29 - 05 - 2009
Young talent	23 - 09 - 2009	28 - 08 - 2009
Home interiors	28 - 10 - 2009	05 - 10 - 2009
Interior awards	26 - 11 - 2009	30 - 10 - 2009

Advertising rates

All rates in euros, excluding VAT

Full color advertisements

Contract discount	3x	6x
1/1 page € 2.995,-	5%	10%
1/2 page € 1.795,-	5%	10%
1/4 page € 995,-	5%	10%

Surcharges

Special place	25%
Bleed	10%
Gutter	10%
Commercial inserts	on request

Sizes

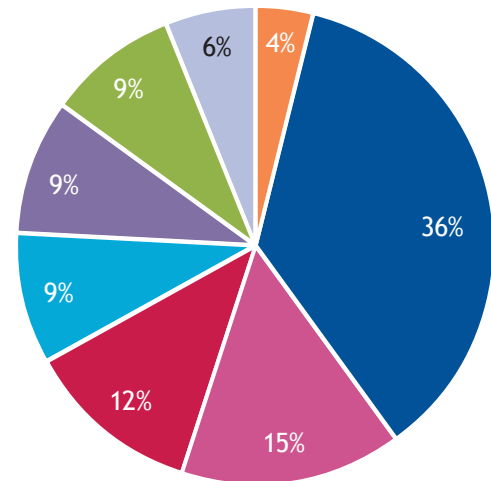
(width x height in mm)

Trim size	225 x 270
Bleed	235 x 280 (incl. 5 mm cut-off, cutting marks on type page)

Type area	Portrait	Landscape
1/1	200x245	n.a.
1/2	91x245	200x117
1/4	91x122	200x61

Target group

In addition to architects and interior architects, designers, product designers, stylists and project consultants all form part of the new magazine's target group. INTERIEUR also serves as inspiration for customers, individuals in the top segment and facility managers.



- Architects
- Graphic designers
- Interior stylists
- Designers
- Interior architects
- Product designers
- Interior designers
- Project consultants

Address for delivery of material

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