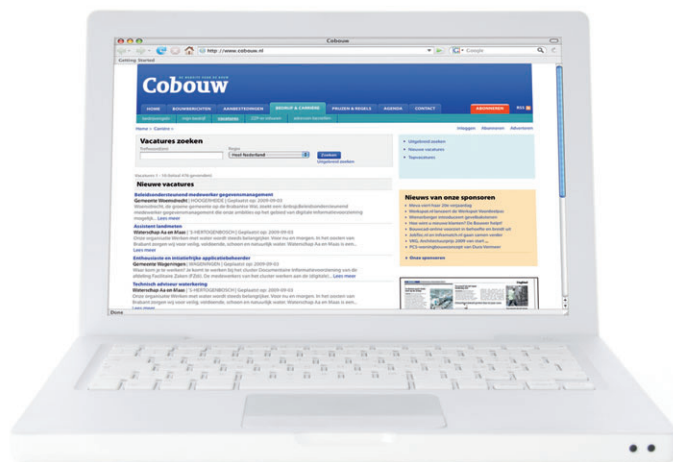


Vacancies on Cobouw.nl

Recruit speedily and effectively via the website for the construction industry

Are you looking for the most suitable candidate for your vacancy? Cobouw and Cobouw.nl offer you the highest reach within the construction industry. As an employer you are guaranteed to stand in the spotlights for actively and potentially job-seeking professionals.



Who will you reach with Vacancies on Cobouw.nl?

- Contractors GWW and B&U (Land-, Road- & Water engineering and Building of Houses and Public Utilities)
- Buyers
- Architects
- Suppliers building materials and building products
- Professional clients in the construction industry
- Installers
- Consultants and engineers
- Project developers
- Authorities

Your advantages in a row:

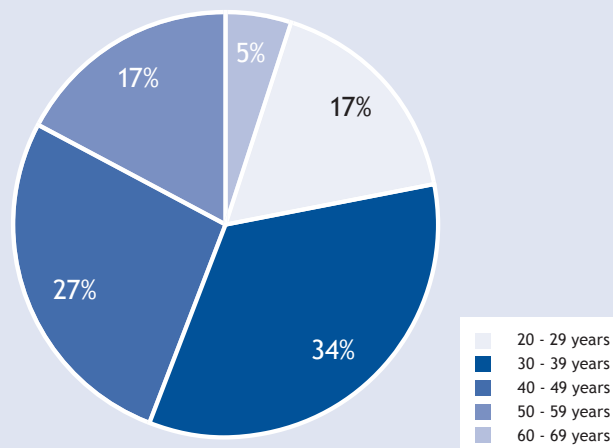
- *Cobouw has been a household word in the construction industry for over 150 years and Cobouw.nl actively reaches job-seekers (70% higher educated people)*
- *We promote your company and your vacancies by optimization via Google*
- *You can catch the eye even more with a company film, business profile, top entry, banners, etc.*
- *Additional insertions in Daily paper Cobouw and to other construction sites. Ask for the possibilities.*

Facts and figures

- 70,000 unique visitors per month
- 175,000 visits per month
- 550,000 pageviews per month
- Over 60% works in higher or middle management
- Over 50% works with companies of > 100 employees
- Highly educated visitors (Higher Education)
- Over 8,500 subscribers to the daily newsletter
- Cobouw.nl reaches both readers and non-readers of the daily paper Cobouw. Over 50% is additional reach as compared to the daily paper Cobouw.

Source: Google Analytics 2010; investigation among visitors with NetQ 2009

Ages of the Cobouw.nl visitors



Insertion possibilities and rates on Cobouw.nl

Number of vacancies	Time	Price / advertisement	Price
1 vacancy in Cobouw		free	
1	60 days	€ 495,-	€ 495,-
3	60 days	€ 475,20	€ 1.425,-
5	60 days	€ 455,20	€ 2.275,-
10	60 days	€ 405,90	€ 4.050,-
25	60 days	€ 257,40	€ 6.400,-
Top entry		€ 100,-	

Your vacancy remains published for 2 months.

Request our service possibilities at the sale office staff +31(0)23 - 711 32 00.

* With an advertisement in Daily paper Cobouw with several vacancies, you may add 1 vacancy to the website for free.
The remaining vacancies can be added against payment.

Vacancy lock	Time	Price	
Number of slots			
1	1 year	€ 3.000,-	Unrestricted exchange of 1 vacancy
1	6 months	€ 2.000,-	Unrestricted exchange of 1 vacancy
1	3 months	€ 1.500,-	Unrestricted exchange of 1 vacancy

More information?

For more information about insertion of your vacancies and rates please contact
SalesQ, Stephanie Verhulst or Has Jaafar
+31(0)23 - 711 32 00
E-mail: salesQ@sdu.nl

Delivery material

Your vacancy text must at least comprise the following data:

- Function title
- Recruitment text with job description and desired profile
- Region and/or province
- Education level
- Number of hours working week
- Permanent or temporary employment
- Closing date and e-mail address for reactions
- Contact data and contact person (data about you as an advertiser for our administration)